

Trip to IBARAKI

Ibaraki Prefecture Tour Bus Subsidy Programme 2025

Tour Bus Subsidy Programme

Have at least one tour to a sightseeing location, and one overnight stay
Groups (organizations) of 10 or more travelers from overseas

Ibaraki Prefecture will offer subsidies to travel agencies that develop and manage inbound travel, including excursions and overnight stays within the prefecture. Additionally, these subsidies will be provided if all of the following conditions are met.

There are some changes starting this year. Please check the website for details.

Terms

- ① The tour must visit at least one or more tourist sites within the prefecture.
- ② An overnight stay at the hotel or an accommodation facility within the prefecture.
- ③ Tours must include at least 10 or more travelers from overseas.

※ Excludes tour operators/Company Employees

Subsidy Amounts

One of the following monetary amount will be subsidized for each trip.

- ① Touring 1 or 2 sightseeing destinations ... **50,000 yen**
- ② Touring 3 or more sightseeing destinations (including 1 dining facility) ... **100,000 yen**
- ③ Touring 3 or more sightseeing destinations (including 1 dining facility) and accommodation of 2 nights or more in the prefecture ... **200,000 yen**

Application Period

Applicable to inbound tours departing between now and Saturday, January 31, 2026.

Click here for details ▶▶▶

<https://ibr-inbound.com/bustour/en/>



Maximum
subsidy amount
1 million yen
※ Per travel agency
operating the tour

Important Points to Note regarding the application for Ibaraki Prefectural Tour Bus Subsidy

※ Please check the website for details.

<https://ibr-inbound.com/bustour/en/>

- ① Before applying, we recommend that you consult with the secretariat regarding whether the content of the tour itinerary is applicable to the conditions for the issuance.
- ② It is possible to apply from the travel guide that arranges the tour, but duplicate applications from the travel agency that organizes the tour and the travel guide that arranges the same tour are not permitted.
- ③ The maximum subsidy amount is limited to a total of 1 million yen per travel agency organizing the tour during the appropriate time frame.
- ④ Subsidies are distributed from a set budget. Once the budget limit is reached, no additional subsidies will be granted, even to tours that meet all requirements.
- ⑤ As a general rule, overlapping use with other financial aid programs is not permitted.
- ⑥ Golf club houses are classified as tourist facilities. However, dining facilities that are part of accommodation venues or those within golf clubs are not considered tourist dining facilities for this classification. Additionally, facilities that are visited solely for purposes such as restroom breaks will not be counted as sites that have been visited.
- ⑦ Even if several buses are used for groups of 20 or more people, they will be considered one trip if the schedule and itinerary are the same. **However, if you are using buses based in Ibaraki Prefecture, up to three buses per trip can be eligible.**
※ Please note that you should contact the bus companies in Japanese. Additionally, since October to November is a busy season in Japan, we recommend making inquiries as early as possible.
- ⑧ The subsidy will be paid in Japanese yen. The applicant shall bear any fees related to overseas bank transfer fees or other applicable fees.
- ⑨ If the subsidy is received through fraudulent procedures, at the discretion of the secretariat, the subsidy will need to be returned.
- ⑩ Please prepare documents to be submitted to the secretariat in Japanese, English, Chinese (simplified and traditional), Korean, Thai or Vietnamese.
- ⑪ The subsidy is only available when using a bus company that has a license to operate a chartered bus.

