



Trip to IBARAKI

Ibaraki Prefecture Bus Tour Subsidy Programme 2024

Bus Tour Subsidy Programme

At least one tour to a sightseeing location, and one overnight stay

Groups (organizations) of 10 or more travellers from overseas

Ibaraki Prefecture will provide subsidies to travel agencies that create and operate inbound travel including excursions and overnight stays within the prefecture. In addition, if all of the following conditions are met.

Maximum
subsidy amount
1 million yen
※ Per travel agency
operating the tour

Terms

- ① The tour must visit at least one or more tourist sites within the prefecture.
- ② An overnight stay at the hotel or an accommodation facility within the prefecture.
- ③ Tours must include at least 10 or more customers traveling from overseas.

※ Excludes tour operators / Company Employees

Subsidy Amounts

One of the following monetary amount will be subsidized for each trip.

- ① Touring 1 or 2 sightseeing destinations ... **50,000 yen**
- ② Touring 3 or more sightseeing destinations (including 1 dining facility) ... **100,000 yen**
- ③ Touring 3 or more sightseeing destinations (including 1 dining facility) and accommodation of 2 nights or more in the prefecture ... **200,000 yen**

Application Period

Applicable to inbound tours departing on or after 15 May 2024 (Wednesday).

Eligibility: bus tours / travels conducted before March 14, 2025 (Friday). To qualify for the program, you must return to your home country by Friday, 14 March 2025.

Click here for details ▶▶▶

<https://ibr-inbound.com/bustour/en/>



Inquiries
Applications

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TEL 029-226-3800

FAX 029-221-9791

WEBSITE <https://ibr-inbound.com/bustour/en/>

Important Points to Note regarding the application for Ibaraki Prefectural Bus Tour Operation Subsidy

※ Please check the website for details.

<https://ibr-inbound.com/bustour/en/>

- ① Before applying, we recommend that you consult with the secretariat regarding whether the content of the tour itinerary is applicable to the conditions for the issuance.
- ② It is possible to apply from the tour operator that arranges the tour, but duplicate applications from the travel agency that organizes the tour and the tour operator that arranges the same tour are not permitted.
- ③ The maximum subsidy amount is limited to a total of 1 million yen per travel agency organizing the tour during the appropriate time frame.
- ④ Subsidies are awarded from a set budget. Once the budget has been used, no further subsidies will be awarded, even to tours which meet all requirements.
- ⑤ As a general rule, overlapping use with other financial aid programs is not permitted.
- ⑥ Tourist facilities include golf courses, yet excluding accommodations and dining. Dining facilities do not include dining attached to accommodation; Furthermore, facilities visited solely for restroom breaks are not counted as tourist facilities.
- ⑦ Even if more than 20 passengers are transported by multiple buses, if the schedule and itinerary are the same, it will be counted as one trip.
- ⑧ The subsidy will be paid in yen. The applicant visitor are responsible for the overseas remittance fee and other personal expenses.
- ⑨ If the subsidy is received through fraudulent procedures, at the discretion of the secretariat, the subsidy will need to be returned.
- ⑩ Please prepare documents to be submitted to the secretariat in Japanese, English, Chinese (simplified and traditional), Korean, Thai or Vietnamese.
- ⑪ The subsidy is only available when using a bus company that has a license to operate a chartered bus.
- ⑫ Please be certain to use Ibaraki Prefecture-based bus companies when arranging buses.

