TRIPE BARAKI

Feel Japan in Ibaraki Prefecture

Home to the Pacific Ocean, mountains, countless rivers and expansive lakes, Ibaraki features an ever-changing array of unique landscapes just waiting to be explored. The rich natural environment means there's plenty of fresh, local cuisine to sample wherever you go in Ibaraki. As each area of the prefecture offers a different experience, there's no telling what you'll discover. With stunning scenic landscapes all-year round, what are you waiting for?

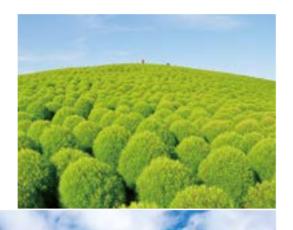
Welcome to Ibaraki

INTROD

Blue skies and nemophila flowers form a seemingly endless vista at Hitachi Seaside Park. (Hitachinaka City)

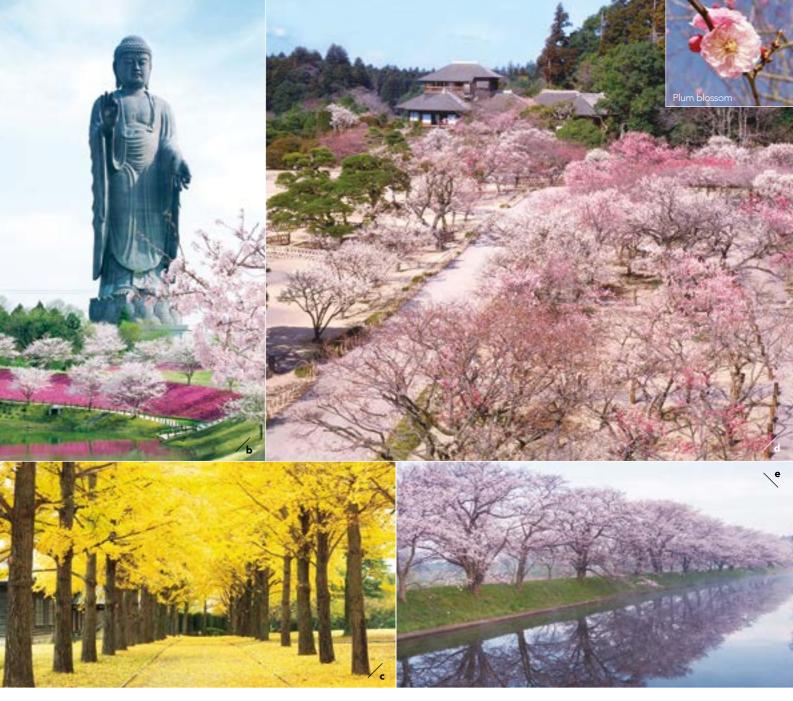
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Flowers



A Blossom for Every Season

From the fragrant plum blossoms that signal the beginning of Spring to delicate pink cherry blossoms in full bloom, and endless blue nemophila flowers to fiery red Autumn foliage, Ibaraki is a flower lover's paradise.



a. Kochia bushes dye the hills green in Summer and fiery red in the Autumn at Hitachi Seaside Park. (Hitachinaka City)
b. The world's largest bronze statue. (Ushiku Daibutsu Big Buddha, Ushiku City)
c. Gingko trees form a dazzling yellow avenue. (Ibaraki Prefectural Archives & Museum, Mito City)
d. 100 different kinds of plum blossom burst in to life at Kairakuen Garden. (Mito City)
e. A 1.8km avenue of cherry blossom trees lines this canal. (Fukuokazeki Weir, Tsukubamirai City)

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TRIP IBARAKI

ATURE

A Landscape of Water and Earth

With mountains, including the distinctive Mount Tsukuba, miles of coastline, the vast Lake Kasumigaura and countless rivers Ibaraki is home to a diverse range of landscapes. Lose yourself in nature in Ibaraki.







a. Fukuroda Falls reveals new sides to its beauty as the seasons change. (Daigo Town) **b.** Lake Kasumigaura, the only place in Japan to see *hobikisen* traditional fishing boats. (Lake Kasumigaura) **c.** The slopes of Mount Tsukuba appear to change colour during the dawn and twilight hours. (Mount Tsukuba, Tsukuba City) **d.** The must-see Ryujin Suspension Bridge in North Ibaraki Geopark. (Hitachiota City) e. Plateau Satomi is perfect place for stargazing. (Hitachiota City) f. Fukuroda Falls freezes during Winter. (Daigo Town) g. Spacious sands and gentle waves at Oarai Sunbeach. (Oarai Town).



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RADITION

A Spirit Passed Down for Generations

From long ago, the natural environment and natural phenomena have b been regarded as deities in Japanese culture. Gods are present in everything, from ancient trees to the morning dew. Even today, this culture

and the traditions that grew from it remain present in everyday life.





a. Kamiiso Shrine Gate. (Isosaki Shrine, Oarai Town) b. This building was designed by Okakura Tenshin, one of the founding fathers of modern art in Japan. (Izura Rokkakudo, Kitaibaraki City) c. Kodokan, a university during the Edo Period (1603 - 1868). (Mito City) **d.** The main shrine building at Kashima Jingu Grand Shrine. (Kashima City) e. A purification ritual during Gion Festival. (Chikusei City) f. Early May is the best time to see Wisteria flowers. (Kasama Inari Shrine, Kasama City) g. During this festival, irises fill the waterfront city of Itako. Visitors to the festival can also see a bride dressed in a traditional wedding kimono travel to her new husband's family by boat in a traditional ceremony. (Itako Iris Festival, Itako City)

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Only in Ibaraki

Rich in both natural and cultural resources, Ibaraki has something for everyone, whether you're an outdoor or indoor person. With a range of activities and experiences on offer, you're sure to find something to suit you.



a. Japan's highest bungee jump. (Ryujin Suspension Bridge, Hitachiota City)
 b. 180km of dedicated cycle paths make up Ibaraki's Ring Ring Road cycle network. (Tsukuba City, Tsuchiura City, Kasumigaura City, Namegata City)
 c. The Tsuchiura All Japan Fireworks Competition, one of Japan's three biggest fireworks displays. (Tsuchiura City)
 d. One of Japan's biggest aquariums. (AQUAWORLD Ibaraki Prefectual Oarai Aquarium, Oarai Town)
 e.Experiece local life with a *minpaku* homestay. (locations throughout Ibaraki)
 f. Pottery making. (Kasama City)
 g. Golf. (locations throughout Ibaraki)











$\underline{ECHNOLOGY}$ Ready for the Future



Kashima Port **Nightview Cruise**

Enter a futuristic world of

the distance in money

Port.

lights and industry with this

nighttime cruise in Kashima

JAXA Tsukuba Space Center

Learn about Japan's space programme and the history of JAXA at this center.



Cyberdyne Studio

The studio offers visitors the chance to get up close to cutting- edge technologies, such as the world's first Wearable Cyborg HAL.

Tsukuba Expo Center

Featuring a science museum and planetarium, Tsukuba Expo Center has something for all ages to enjoy.

Tsukuba City is at the forefront of scientific research in Japan. Specialising in space, science and engineering, the cutting-edge research being conducted in Tsukuba turns humanity's dreams into reality.

Set your curiosity alight with a visit to one of the many research facilities open to the public.

FOD The Heart of Japanese Cuisine

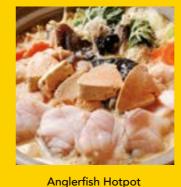




Hitachi Aki Soba Noodles

The Hitachi Aki Soba variety of buckwheat is native to Ibaraki and is much-prized by soba noodle shops around Japan for its superior flavour.

Hoshiimo are made by steaming and then drying sweet potatoes. More than 80% of Japan's dried sweet potatoes are produced in Ibaraki!



Natto fermented soy beans

Anglerfish hotpot is a classic Winter dish in Ibaraki.

13

This traditional food is much loved for its health properties.



Blessed with abundant fresh fruits and vegetables, high quality meat and a wide variety of seafood, Ibaraki is an agriculture and fisheries leader. With resources like these, it's no wonder Ibaraki is the perfect place to experience Japan's rich food culture.



Hitachi Wagyu Beef

Hitachi Wagyu Beef is made from Japanese Black Cattle reared by specially certified farmers. Don't miss out on trying this flavoursome, premium Wagyu beef.

Seafood

to its many fishi

Sake

There is a long history of ake brewing in Ibar araki's local brews for a true



Yuki Tsumuqi Silk Ultra-fine silk cloth, woven using hand-spun silk thread.



Nishinouchi Washi Japanese Paper This durable and long-lasting washi paper is made in Hitachiota City from the fibres of the *kozo* or 'paper mulberry' tree.



Yamizo-nuri Lacquerware

Yamizo-nuri lacquerware is produced using lacquer from Daigo Town, known for its transparent, shiny finish. Yamizo-nuri lacquerware's all-round superior quality makes it an item to be passed down the generations.



Kasama-yaki Pottery

The Kasama-yaki style of pottery is characterised by artists who blend traditional techniques with unique and often playful design aesthetics.

The Beauty in the Everyday



Ibaraki's local crafts combine traditions and skills passed down through the generations with craftmanship and design for today's lifestyles. With the perfect balance of simplicity, elegance and history, Ibaraki's local crafts make the ideal addition to everyday life.





Suifu Lanterns

Known for their durability, Suifu lanterns can found in a range of designs, from the classic to the modern.



Katsurabina Dolls

These dolls are produced using time-honoured colour combinations and patterns taken from traditional Japanese design. Each doll is individually crafted to represent particular meanings and sentiments.



Japanese Cedar Incense

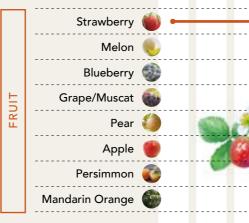
This natural incense is produced using Japanese cedar from the foothills of Mount Tsukuba. The incense is made using tradtional production techniques, including grinding the cedar with water-power.

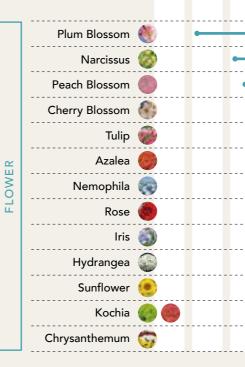
CALENDAR Fruit Picking & Flowers





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Average temperatures for Mito City (2016)

	Spring Avg.13.3°C	7		Summer Avg.21.5°C			Autumn Avg.16.7°C		Winter
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